



FOR IMMEDIATE RELEASE
Charlottesville-Albemarle SPCA
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What the Meow?! Learn to Chat with Your Cat

Charlottesville, Virginia: The Charlottesville-Albemarle SPCA, Charlottesville Cat Care Clinic & the UVA School of Law Bob Barker Program in Animal Rights invite all cat lovers to the most informative and entertaining presentation about cats that Charlottesville has ever seen. On Tuesday, June 28th at the UVA Law School's Caplin Auditorium, celebrated cat expert Joan Miller will surprise and delight the audience with her presentation, *Cultivating Cool Cats*. Attendees will learn: what cats really want and need; handling tips to enhance positive behavior; the basic nature of cats and why humans always do the adapting; factors that determine how cats respond to a new environment; how to assess cats - feral or frightened; reasons for cat aggression – signs and triggers; and, the basics of feline coat colors. “If you love cats, you will not want to miss this presentation. Joan Miller will teach even the most expert cat person something new,” noted long-time SPCA volunteer Jan Cabbage.

After attending Miller's presentation at a national animal welfare conference, SPCA Business Manager Beth McPhee said, “Joan Miller is extraordinary. I've been a cat owner my entire life and have worked in the animal welfare industry for more than 25 years, and Joan's entertaining presentation completely changed the way I think about cat behavior.” This presentation will begin at 7PM, with doors opening at 6:45 PM. Tickets are \$5 at the door and parking is free. This event is sponsored by Charlottesville-Albemarle SPCA, Charlottesville Cat Care Clinic & the UVA School of Law Bob Barker Program in Animal Rights. More information can be found at caspca.org. Joan Miller will be available in Charlottesville for media interviews beginning Monday afternoon through Wednesday evening, please contact Lisa Lane at [\(805\) 451-0154](tel:8054510154) or llane@caspca.org to schedule an appointment.

Joan Miller is the Cat Fanciers' Association (CFA) Vice President, Chair of their Outreach and Education Committee, and a CFA All Breed Judge with 30 years of experience. Miller frequently gives talks and cat handling presentations to veterinarians and shelter professionals. She lives in San Deigo, California.

The mission of the Charlottesville-Albemarle SPCA is to provide a safe and nurturing environment for the lost, abandoned, and homeless animals of the City of Charlottesville and the County of Albemarle and to increase the number of these animals being placed in appropriate, loving, and permanent homes through adoptions, foster care, and outreach, and to set a standard of excellence and leadership in shelter animal care, humane education, and progressive animal welfare programs. For more information about the SPCA call [434-973-5959](tel:434-973-5959) or visit our website at www.caspca.org. The SPCA's main adoption center is located at 3355 Berkmar Drive in Charlottesville and is open seven days a week from 12 p.m. – 6 p.m.

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