FOR IMMEDIATE RELEASE
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Shop to support the SPCA at the Rummage Store Anniversary Party!

Charlottesville, Virginia: Where can you get a great deal on unique merchandise while supporting local animals in need? The SPCA Rummage Store! Come celebrate the SPCA Rummage Store's fourth year of success on Saturday, July 23rd, 2011 from 10AM to 6PM. As a thank you to all of the customers who shop at the SPCA Rummage Store and to all the generous people who donate items to be sold in the store, there will be a day long celebration with refreshments, hourly specials, raffle prizes, face painting, chair massage, adoptable SPCA pets and more!

"This celebration and sale is all about thanking our loyal customers and donors for their support and business over the last four years. Our customers love getting a great deal while helping animals," says Rummage Store manager, Sharon Johnson. Johnson further noted that "the SPCA's rummage efforts have been around for many years and have come a long way."   An SPCA newsletter from 1960 reports $662.79 from the SPCA annual rummage sale. Now, the SPCA Rummage Store raises more than $200,000 annually and provides vital financial support for the SPCA's No Kill mission.

The SPCA Rummage Store is located at 943 Preston Avenue, Charlottesville, VA 22903, Phone: (434) 409-1258, Store hours are 10AM – 6PM Tuesday – Saturday. Donation hours are 10AM – 1PM Tuesday - Saturday or by appointment.

The mission of the Charlottesville-Albemarle SPCA is to provide a safe and nurturing environment for the lost, abandoned, and homeless animals of the City of Charlottesville and the County of Albemarle and to increase the number of these animals being placed in appropriate, loving, and permanent homes through adoptions, foster care, and outreach, and to set a standard of excellence and leadership in shelter animal care, humane education, and progressive animal welfare programs. For more information about the SPCA call 434-973-5959 or visit our website at www.caspca.org. The SPCA's main adoption center is located at 3355 Berkmar Drive in Charlottesville and is open seven days a week from 12 PM. – 6 PM.

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