



FOR IMMEDIATE RELEASE
Charlottesville-Albemarle SPCA
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There is a *Whole Lotta Shakin' Going On* in Preparation for the SPCA *Shake, Rattle and Roll* Celebrity Dance Competition

Charlottesville, Virginia: The ground isn't the only thing shaking in Charlottesville! Seven Charlottesville celebrities are hard at work preparing to "Shake, Rattle and Roll" at the Charlottesville-Albemarle SPCA's Critter Ball. Back by popular demand, the highlight of the Critter Ball will be the fifties themed "Shake, Rattle and Roll Dance Competition". On Saturday, October 29, 2011, local celebrities and community leaders, paired with professional dancers, will be "Shaking it" on the dance floor in an effort to raise funds to help the animals.

This year's event marks a *Whole Lotta Lovin'* in our community as Charlottesville-Albemarle celebrates five full years as a No Kill Community. Over the last five years, with the community's support, the SPCA has:

- ³⁵/₁₇ Found homes for more than 20,000 pets;
- ³⁵/₁₇ Cared for more than 23,000 animals at the SPCA facility;
- ³⁵/₁₇ Spayed and neutered more than 25,000 dogs and cats;
- ³⁵/₁₇ Provide life-saving medical care to more than 12,000 dogs and cats; and
- ³⁵/₁₇ Reunited more than 4,000 lost pets with their owners.

This incredible community achievement will be celebrated at Slaughter Gym on the UVa grounds. This venue will be transformed into a fifties Sock Hop, complete with classic cars and a jukebox playing classic fifties tunes.

This year's celebrity contestants who are *Rockin' Around the Clock* to compete for the community's donation votes include:

- * Executive Director of the Ron Brown Scholar Program, **Michael Mallory**;
- * Owner of Snow's Garden Center, **Corbin Snow**;
- * Author and dog lover, **Mary Morony**;
- * Tremblay and Smith Lawyer, **Katharine Beights**;
- * Newsplex Anchor, **Tara Wheeler**;
- * Director of Investor Relations for Quantitative Investment Management, **John McAllister**;
- * Computer4Kids Development Director, Mother of three and Competitive Athlete **Eliza O'Connell**; and

* For the first time ever, an amateur couple dancing together! Dog lovers and community leaders, **Mac & Elsie Thompson.**

SPCA reminds supporters that if you cannot attend the event, you can still support the SPCA by going to the event website: www.SPCACritterBall.com, and voting for your favorite Charlottesville dancer and their animal mascot. You can also follow all of the pre-event fun on facebook at www.facebook.com/spcacitterball.com. All of the dancers are asking the community for their help and support for the life-saving mission of the SPCA.

The SPCA graciously thanks our returning presenting sponsors BMW of Charlottesville and Virginia National Bank. The Shake, Rattle and Roll Critter Ball will begin at 6:30 PM and features a cocktail reception and silent auction, dinner, live auction, and the feature event, the “Shake, Rattle and Roll Celebrity Dance Competition”. Individual tickets are \$250 per person and table sponsorships are available.

For more information about sponsorship opportunities and/or purchasing tables or tickets, please contact Lisa Lane at (434) 964-3305 or email llane@caspc.org.

The mission of the Charlottesville-Albemarle SPCA is to provide a safe and nurturing environment for the lost, abandoned, and homeless animals of the City of Charlottesville and the County of Albemarle and to increase the number of these animals being placed in appropriate, loving, and permanent homes through adoptions, foster care, and outreach, and to set a standard of excellence and leadership in shelter animal care, humane education, and progressive animal welfare programs. For more information about the SPCA call 434-973-5959 or visit our website at www.caspc.org. The SPCA’s main adoption center is located at 3355 Berkmar Drive in Charlottesville and is open seven days a week from 12 p.m. – 6 p.m.

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Virginia National Bank (VNB) is a true community bank, with more than 900 local shareholders. Neighbors, business acquaintances, and friends invest in VNB because they believe the community needs a strong local bank. The bank’s obligation to investors is to earn the right to remain local and independent for the long term by providing superior performance in the form of exceptional service and satisfied customers. VNB believes in being an integral part of the community and in making a real difference in its citizens’ lives, and is proud to have provided volunteer support and contributions for the past 12 years.

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