



**FOR IMMEDIATE RELEASE**  
**Charlottesville-Albemarle SPCA**  
**Date: December 30th, 2010**

**Contact: Susanne Kogut**  
703-623-9379  
[director@caszca.org](mailto:director@caszca.org)

### **SPCA TO CELEBRATE THE FIRST PET ADOPTION OF 2011**

**Charlottesville, Virginia: The Charlottesville-Albemarle SPCA (the “SPCA”) at 3355 Berkmar Drive will be open from 12pm – 4pm on January 1<sup>st</sup>, 2010. We invite the media to come and report on our first pet adoption and the new happy family! Will it be a cat, a dog or maybe a rat, and what does this mean for the New Year?**

Executive Director Susanne Kogut says: “While we all make our resolutions to lose weight and get in shape, the animals here have just one New Year’s resolution – to find a new home, a new family. So if you are looking for a new pet in 2011, you can make a wish come true.” The first adopter of the year will also receive a basket of goodies for the new addition to their family. We invite all members of the media to come to the SPCA and cover our first adoption of the New Year.

The Charlottesville-Albemarle SPCA is a nonprofit animal welfare organization that provides a safe environment for the lost, abandoned, and homeless animals of Charlottesville and Albemarle County, and places them in good homes. We strive to set a standard of excellence and leadership in animal care, humane education, and progressive animal welfare programs.

For more information about the Charlottesville-Albemarle SPCA and ways you can support our life-saving programs, visit our website at [www.caszca.org](http://www.caszca.org). Donations can also be made online at <http://www.caszca.org/Donations.asp> or mailed to Charlottesville-Albemarle SPCA, 3355 Berkmar Drive, Charlottesville VA 22901.

#####