FOR IMMEDIATE RELEASE
Charlottesville-Albemarle SPCA
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Contact: Susanne Kogut
(703) 623-9379
director@caspca.org

SPCA hopes to send pets Home for the Holidays
With Thanksgiving $5 Blow out Special!

Charlottesville, Virginia: Following the lead of community retailers, the SPCA has discounted the adoption fee to only five dollars for all adult cats and dogs through Sunday, November 28th. Director of Operations, Jennifer Hall explained, “this is definitely one of the lowest adoption fee specials we have ever offered so everyone should take advantage of it. We hope this will prompt people who are thinking about adopting to do so this week, and we can send more of our dogs and cats home to enjoy the holidays.” Susanne Kogut, SPCA Executive Director, agrees, “I have always found it interesting when people say that the holidays are not a good time to adopt pets because there is too much excitement. With the exception of some of our more timid animals, I have yet to meet a pet that does not like to be in the middle of a fun-filled home for the holiday, compared to being alone at the SPCA. While we take good care of the animals at the SPCA, what all of the animals want this holiday season is a loving home.”

If you are not in the market to adopt, the SPCA has a short-term alternative, you can participate in the SPCA Foster for the Holidays program. Residents can foster a pet for a couple of weeks or just a few days during the holiday season. This is a win-win all around as the pet gets a nice outing from the SPCA, the SPCA staff have less animals to care for during the holidays and can spend more time with their families, and the foster homes can enjoy the company and entertainment of a loving pet for a short-time without having to make a long-term commitment. Ms. Kogut also noted that “last year, many of our holiday foster families were great marketing teams letting everyone know that their foster pet was up for adoption and found homes for their foster pets. It was just awesome!”

If you are interested in adopting or fostering, you can fill out an application on the SPCA’s website or just go to the SPCA’s main facility at 3355 Berkmar Drive or one of the adoption satellite centers for more information.

The mission of the Charlottesville-Albemarle SPCA is to provide a safe and nurturing environment for the lost, abandoned, and homeless animals of the City of Charlottesville and the County of Albemarle and to increase the number of these animals being placed in appropriate, loving, and permanent homes through adoptions, foster care, and outreach, and to set a standard of excellence and leadership in shelter animal care, humane education, and progressive animal welfare programs.

For more information about the SPCA call 434-973-5959 or visit our website at www.caspca.org.

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