



FOR IMMEDIATE RELEASE
Charlottesville-Albemarle SPCA
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Spring Adoption Fair at BMW of Charlottesville this Saturday, April 17

Charlottesville, Virginia: This Saturday, April 17th from 9:00 a.m.-3:00 p.m., BMW of Charlottesville is having a party – the Spring Adoption Fair – for the animals of the Charlottesville-Albemarle SPCA. The guests of honor will be wonderful companion animals from the SPCA who are ready to meet you and go for a test-walk. The Spring Adoption Fair is free, and visitors are invited to enjoy free food, refreshments, fun, and the opportunity to win free prizes like a handheld navigation unit, deluxe auto detailing, auto parts, and auto service.

Mike Evans, General Manager of BMW of Charlottesville, who has long been active in animal rescue work and has his own rescued dogs, said, “We are committed to supporting the animals and mission of the SPCA. At the Spring Adoption Fair this Saturday we want to celebrate the arrival of warmer weather and hopefully find these deserving animals good homes. It will be a fun day for all who visit.”

Chris Roberson, Annual Giving Manager at the SPCA, added, “Our animals love a good field trip and fun day like everyone else. We are glad that Spring is here and are ready to introduce SPCA animals to the community at BMW this Saturday. We’re all looking forward to a good time!”

Best of all, this is a free and family-friendly event that all can enjoy while making new, furry, four-legged friends. Generations 102.3 will be adding to the fun with a live, on-location broadcast from 11:00-2:00.

BMW of Charlottesville is located at 1295 Richmond Road (250 East/Pantops).

The mission of the Charlottesville-Albemarle SPCA is to provide a safe and nurturing environment for the lost, abandoned, and homeless animals of the City of Charlottesville and the County of Albemarle and to increase the number of these animals being placed in appropriate, loving, and permanent homes through adoptions, foster care, and outreach, and to set a standard of excellence and leadership in shelter animal care, humane education, and progressive animal welfare programs.

For more information about the SPCA, visit our website at www.casppca.org.

BMW of Charlottesville proudly serves the city of Charlottesville, VA and surrounding areas, and offers New and Used Car Sales, BMW Service, and BMW Parts. Please stop by to view and test drive one of the BMW models, including the M6, X5, 6 Series, 1 Series, and 3 series.

For more information about BMW of Charlottesville, please visit www.bmwcharlottesville.com.

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