

**For Immediate Release**

June 8, 2010

**Contact Information**

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**P R E S S   R E L E A S E**

**“So You Think You Can Purr”: The Charlottesville-Albemarle SPCA Celebrates National Adopt-a-Shelter Cat Month with \$7.00 Cat Adoption Fees in June.**

**For Immediate Release (June 8, 2010):** In celebration of “National Adopt-a-Shelter Cat Month” and the 7<sup>th</sup> season of the hit summer series “So You Think You Can Dance,” the Charlottesville-Albemarle SPCA is having a phenomenal “So You Think You Can Purr” cat adoption special. **For the entire month of June, all cats four months and older are only \$7.00.** Adopt your very own kitty dance coach in June and you’ll learn how to Purrouette, Meowmbo and do the Stray Cat Strut. **The \$7.00 adoption fee includes spay or neutering and all age appropriate vaccines.** The SPCA has cats in all shapes, sizes, colors and personalities. We have the long and the lean speed racers, the more sedate pleasantly plump, the talkers and the curiosity seekers. We have the playful and the mischief makers. We have the queen bee and king tut personalities. We have torti’s, tabbies and tigers. Whatever suits your fancy, we are sure to have the perfect cat for you at the SPCA. This special also **applies at our satellite adoption locations: Purrin at Pantops in the Pantops Shopping Center, the SPCA Rummage Store on Preston Avenue and PetSmart in the Hollymead Town Center.** For the entire month of June all cats over the age of four months are just \$7.00.

“Adoption specials are our way for us to have some fun and give back to a community that gives so much to us,” states Susanne Kogut, Executive Director of the SPCA. “Summer is definitely our busy cat and kitten season, and even if people find they aren’t ready to adopt, they can certainly **join our Foster Program and provide a temporary home for some young kittens.**” Kogut goes on to say that, “our Love Somebody campaign says it all – in helping people adopt a pet, we can be a small part of creating new pet loving families.”

The Charlottesville-Albemarle SPCA is a nonprofit animal welfare organization that provides a safe environment for the lost, abandoned, and homeless animals of Charlottesville and Albemarle County and places them in good homes. We strive to set a standard of excellence and leadership in animal care, humane education, and progressive animal welfare programs. The SPCA’s main campus is located at 3355 Berkmar Drive in Charlottesville and is open seven days a week from 12 p.m. – 6 p.m.

For more information, please contact Mike Alexander, Community Engagement Manager, at 434-964-3331 or [community@caspca.org](mailto:community@caspca.org). Visit our website at [www.caspca.org](http://www.caspca.org).