



FOR IMMEDIATE RELEASE
Charlottesville-Albemarle SPCA
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March Madness at Charlottesville-Albemarle SPCA!

Charlottesville, Virginia: March Madness has begun at the SPCA with a series of special events and adoption opportunities for the community to enjoy.

For the entire Month of March: The SPCA has incredible, unbelievable and affordable adoption specials and spay/neuter discounts. You can adopt a cat or kitten for \$10 and a dog or puppy for \$20. The SPCA is also offering a special of only \$25 to spay or neuter your cat at the SPCA and all pitbulls are for free.*

Wednesday, March 17th: Celebrate St. Patrick's Day at The X-Lounge, where 10% of all food revenue will be donated to the SPCA. The fun starts at 5:30 p.m., The X-Lounge at 313 2nd St. SE (Don't forget to wear green!).

Saturday, March 20th: "Mad Catter Tea Party" at the SPCA on Berkmar Drive, 12-6. Join us for complimentary tea and snacks from Raising Cane's, bring your ticket stub from the movie *Alice in Wonderland* for a free cat adoption, and join us for games, activities, and fun for the whole family. Free (donations accepted). Ticket stub also valid for free adoption at SPCA Rummage Store, Purrin at Pantops, and PetSmart.

Sunday, March 21st: VA Festival of the Book & SPCA present an "Animal Author Afternoon" at 3:00 p.m. at Blue Ridge Mountain Sports, Barracks Rd. Shopping Center. SPCA Executive Director Susanne Kogut leads a panel discussion featuring four authors whose books focus on the special relationships between people and their pets. Authors include Stefan Bechtel, Bruce R. Costan, Cheryl L. Falkenburry, and Jenny Gardiner. Free.

Thursday, March 25th: Visit the SPCA information booth at the Quadruplicity Conference of the Charlottesville Chamber of Commerce's Business Women's Round Table. Omni Hotel, 9:00-5:00. To register for the conference, please visit <http://quadruplicity.com>.

*The adoption specials apply to dogs and cats four months and older, excluding specially priced dogs and the spay/neuter discounts are available only to residents of the City of Charlottesville and Albemarle County.

The mission of the Charlottesville-Albemarle SPCA is to provide a safe and nurturing environment for the lost, abandoned, and homeless animals of the City of Charlottesville and the County of Albemarle and to increase the number of these animals being placed in appropriate, loving, and permanent homes through adoptions, foster care, and outreach, and to set a standard of excellence and leadership in shelter animal care, humane education, and progressive animal welfare programs.

For more information about the SPCA or to make a donation, call 434-964-3305 or visit the SPCA website at www.caspca.org.