



FOR IMMEDIATE RELEASE
Charlottesville-Albemarle SPCA
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SPCA TO JOIN WITH BELK TO HELP THE ANIMALS!

Charlottesville, Virginia: The Charlottesville-Albemarle SPCA (the “SPCA”) will be at Belk in Fashion Square Mall on Saturday, January 23rd from 10am – 5pm near the Lancôme Counter.

The Belk Store in Charlottesville is hosting an exciting event with fabulous make-up artists in support of the Charlottesville – Albemarle SPCA. The public can participate in the event by bringing donations, adopting an animal, or having the Lancôme artists show you a new look for the spring season. Belk will also be collecting donations for the SPCA from Monday, Jan. 11th through Saturday, January 23rd at the Lancôme counter. To book an appointment with an artist for the event, contact the Lancôme counter at 434.973.7878 ext 268. The SPCA will have dogs and kittens available for adoption and will be accepting donations in conjunction with this new and unique event.

The Charlottesville-Albemarle SPCA is a nonprofit animal welfare organization that provides a safe environment for the lost, abandoned, and homeless animals of Charlottesville and Albemarle County, and places them in good homes. We strive to set a standard of excellence and leadership in animal care, humane education, and progressive animal welfare programs.

For more information about the Charlottesville-Albemarle SPCA and ways you can support our life-saving programs, we encourage the community to contact Chris Roberson, Annual Giving Manager at 434-964-3305 or visit our website at www.caspca.org. Donations can also be made online at <http://www.caspca.org/MonetaryDonations.htm> or mailed to Charlottesville-Albemarle SPCA, 3355 Berkmar Drive, Charlottesville VA 22901.

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