



**FOR IMMEDIATE RELEASE**  
**Charlottesville-Albemarle SPCA**  
**Date: August 25, 2010**

**Contact: Susanne Kogut**  
**(703) 623-9379**  
**director@caspca.org**

**Growing SPCA Event Hosts Charlottesville's Best "Star" Dancers.**  
**The "Critter Ball" Returns with a Bit of Beatles Love.**

**CHARLOTTESVILLE, VIRGINIA:** Following last year's biggest event in Charlottesville-Albemarle SPCA history, the "Critter Ball" returns to Charlottesville next month to raise important funds to support our No-Kill mission. This year, the Board of Directors and staff are pleased to announce a unique change of venue and a strong lineup of celebrity dancers for the signature event that follows. On Saturday, September 25th beginning at 6:30pm at the expansive Smith/Worrell Hanger at the Charlottesville-Albemarle Airport, the Charlottesville-Albemarle SPCA is once again putting the fun back into "fundraiser" with its Beatles themed "All You Need is Love Critter Ball" featuring the popular "Dancing with Charlottesville's Stars" competition.

This year an expanded lineup of seven local Charlottesville leaders have agreed to donate their time and talents by pairing up with professional dancers from Terry Dean's Dance Studio to compete for the community's donation votes for this great cause. Here's the evening's Star lineup:

- \* Director of Marketing and PR for JW Sieg Wines, **Ashley Sieg Williams**;
- \* CBS19 Chief Meteorologist, **Travis Koshko**;
- \* Critter Ball Co-Chair and community leader, **Scheline Crutchfield**;
- \* Artist, community leader and long-time friend of the SPCA, **Ethel DeNeveu**;
- \* Architect and Developer, **Keith Woodard**;
- \* Tennis professional and head of Boar's Head Tennis, **Jacek Wolicki**;
- \* President of System 13 technology, **Preston Morris, Jr.**

The Critter Ball Committee reminds supporters that if you cannot attend the event, you can still support the SPCA by going to the event website: [www.SPCACritterBall.com](http://www.SPCACritterBall.com), and voting for your favorite Charlottesville dancer and their animal mascot. All of the dancers are asking the community for their help and support for the No Kill mission of the SPCA.

"This is what I imagine they mean by 'putting your best foot forward.' I am honored to be able to participate this year in a cause that I feel the whole community can embrace. I am committed to making sure that my dancing rises to the occasion," states Ethel DeNeveu, who is now spending much of her week training for the event at the Terry Dean Dance Studio. Scheline Crutchfield lends her organizational and motivational talents to this year's event as Co-Chair of the Critter Ball Committee. She commented on this year's unique venue at the airport. "I am so excited about this year's Beatles theme and to be able to transform the hanger. The airport has been terrific to work with and I know that our guests will be overwhelmed by what we have planned." The SPCA graciously thanks our returning presenting sponsor BMW of Charlottesville, and proudly welcomes Virginia National Bank, as both a presenting sponsor and

dance contest sponsor. The Critter Beatles Ball will begin at 6:30 p.m. and features a cocktail reception and silent auction, dinner and live auction and the main event, the “Dancing with Charlottesville Stars” competition. Individual tickets are \$250 per person.

For more information on reserving a table or tickets and sponsorship opportunities, please contact Mike Alexander at (434) 964-3331 or email [community@caspca.org](mailto:community@caspca.org).

Charlottesville BMW is part of the Crown Automotive group of dealers. Crown Automotive is a subsidiary of Asbury Automotive Group, Inc. (NYSE: ABG), one of the largest automobile retailers in the U.S. Crown has 17 dealerships in North Carolina, South Carolina, Virginia and New Jersey. Built through a combination of organic growth and a series of strategic acquisitions, Asbury currently operates 89 retail auto stores, encompassing 121 franchises for the sale and servicing of 36 different brands of American, European and Asian automobiles. Asbury offers customers an extensive range of automotive products and services, including new and used vehicle sales and related financing and insurance, vehicle maintenance and repair services, replacement parts and service contracts.

Virginia National Bank (VNB) is a true community bank, with more than 900 local shareholders. Neighbors, business acquaintances, and friends invest in VNB because they believe the community needs a strong local bank. The bank’s obligation to investors is to earn the right to remain local and independent for the long term by providing superior performance in the form of exceptional service and satisfied customers. VNB believes in being an integral part of the community and in making a real difference in its citizens’ lives, and is proud to have provided volunteer support and contributions for the past 12 years.

The mission of the Charlottesville-Albemarle SPCA is to provide a safe and nurturing environment for the lost, abandoned, and homeless animals of the City of Charlottesville and the County of Albemarle and to increase the number of these animals being placed in appropriate, loving, and permanent homes through adoptions, foster care, and outreach, and to set a standard of excellence and leadership in shelter animal care, humane education, and progressive animal welfare programs.

For more information about the SPCA call 434-973-5959 or visit our website at [www.caspca.org](http://www.caspca.org).

#####