



FOR IMMEDIATE RELEASE
Charlottesville-Albemarle SPCA
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The **Charlottesville-Albemarle SPCA** is pleased to announce that **Chris Roberson** has joined the award-winning, lifesaving organization as its Annual Giving Manager. Roberson has spearheaded nonprofit growth and innovation in public and private educational settings for the last fifteen years, most recently serving as Head of School at Charlottesville's Peabody School, where he received the Distinguished Service Award and worked as a member of the administrative team for ten years. Roberson's non-profit leadership and development efforts have been recognized and supported by numerous private and public entities, including the U.S. Dept. of Education Innovative Programs Office, Colorado Department of Education, Peabody School, Cherry Creek School District, Davidson Institute, Triangle Community Foundation, and Mission: Wolf. "The Charlottesville-Albemarle SPCA is an amazing place for many reasons. In wonderful and lasting ways, the SPCA changes lives—those of the animals it saves and especially those of the people who get involved," he said.

Roberson earned both his B.A. and M. Ed. at the University of Virginia and has called central Virginia home for more than thirty-five years. He and his wife share their space with six rescued animals—two adventurous beagles and four curious cats—and they have been actively involved with the SPCA, the No Kill Advocacy Center, Alley Cat Allies, World Wildlife Fund, Mission: Wolf, and Defenders of Wildlife. You may reach Chris at the Charlottesville-Albemarle SPCA at (434) 964-3305 and by e-mail at croberson@caszca.org.

