



**FOR IMMEDIATE RELEASE**  
**Charlottesville-Albemarle SPCA**  
**Date: April 1, 2008**

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**Be a Hero: Save-a-Pet; Save-the-Planet**  
**Charlottesville-Albemarle SPCA celebrates Earth Day!**

**Charlottesville, Virginia:** During the month of April, the Charlottesville-Albemarle SPCA is going “green” by taking action to save the earth, as well as the animals. The SPCA pledges to take the following new environmentally responsible undertakings:

- Lights out Wednesdays -- The SPCA will “go dark” every Wednesday in April.
- The SPCA will recycle all office waste paper to be converted into note pads.
- We will turn off all computers, monitors and other appliances when not in use.
- We will eliminate or reduce Styrofoam and other plastics used in the shelter.
- We will adjust our thermostat controls in non-animal care areas to cooler in winter and warmer in summer.

These new actions are in addition to other measures that the Charlottesville-Albemarle SPCA is already doing to save the earth:

- We reuse boxes donated by Pepsi as cat litter boxes.
- We recycle our cans and plastic containers.
- We turn off almost all lights in the evening.
- We provide spay/neuter programs and have spayed/neutered 1500 animals in 2008 already.

The public can help our efforts to reduce, reuse and recycle by donating towels, leashes, collars and toys which we use for the animals. The SPCA can also reuse all clean, empty medication bottles and any pet medicine that you are no longer using. The SPCA encourages everyone to adopt your next pet from the SPCA, as there are many beautiful pets needing a home, and to spay or neuter your pet. Also visit <http://www.treehugger.com/files/2007/03/how-to-green-your-pet.php> for more useful tips on going green with your pet.

The Charlottesville-Albemarle SPCA is a nonprofit animal welfare organization that provides a safe environment for the lost, abandoned, and homeless animals of Charlottesville and Albemarle County, and places them in good homes. We strive to set a standard of excellence and leadership in animal care, humane education, and progressive animal welfare programs.

For further information on how the SPCA is helping to save the planet, please contact Susanne Kogut, Executive Director at 434-973-5959 at ext. 254. For more information about the Charlottesville-Albemarle SPCA and ways you can support our life-saving programs, we encourage the community to contact J.C. Ignaszewski, Development Director, at 434-973-5959 at ext. 251 or visit our website at [www.caspca.org](http://www.caspca.org). Donations can also be made online at <http://www.caspca.org/Donations.asp> or mailed to Charlottesville-Albemarle SPCA, 3355 Berkmar Drive, Charlottesville VA 22901.

*Come meet someone who loves you at the Charlottesville-Albemarle SPCA.*

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