



The Charlottesville-Albemarle SPCA Partners with BISSELL Pet Foundation for Summer National Empty the Shelters™

The Charlottesville-Albemarle SPCA joins 390+ shelters nationwide to reduce adoption fees

CHARLOTTESVILLE, VA (July 8, 2024)— BISSELL Pet Foundation, a national animal welfare organization dedicated to ending pet homelessness, is prompting a national call for adoption once again this summer with its Empty the Shelters reduced-fee adoption event July 8-31. The Charlottesville-Albemarle SPCA will participate along with more than 390 shelters in 44 states. To help deserving shelter pets find loving homes, BISSELL Pet Foundation sponsors reduced adoption fees of \$50 or less per cat or dog during each nationwide event.

During the event, the adoption fee for adult dogs and cats, six-months or older, at the Charlottesville-Albemarle SPCA will be reduced to just \$25. All animals included in the event will be spayed or neutered, up to date on vaccines, and microchipped.

“Shelters are struggling with a variety of challenges right now - some are evacuating pets because of wildfires, tornadoes, or even loss of air conditioning in extreme heat, and others are overcrowded and having to euthanize highly adoptable pets to make space, a tragic situation,” said Cathy Bissell, Founder of BISSELL Pet Foundation. “BISSELL Pet Foundation’s upcoming Summer National Empty the Shelters event is a crucial opportunity for people to make a real difference in their community through adoption. Every single adoption saves a life and creates space to save another. Please adopt and give a pet a chance it might otherwise not have. If you can’t adopt, fostering saves lives when shelters are full. Deserving pets across the country are counting on all of us.”

“We’re excited about our collaboration with BISSELL Pet Foundation, allowing us to offer discounted adoption fees to community members ready to welcome a new pet into their homes,” said Taylor Reinson, Director of Animal Operations at the Charlottesville-Albemarle SPCA. “Our goal is to find loving homes for all our healthy pets and clear our shelters, and we can’t wait to see many successful adoptions.”

BISSELL Pet Foundation’s Empty the Shelters event is the largest funded adoption event in the country. This lifesaving event began in 2016 with a goal of encouraging more families to choose adoption. More than 253,000 pets have found loving homes since its inception. Empty the Shelters is BISSELL Pet Foundation’s largest program, partnering with 742 animal welfare organizations in 49 states and Canada to reduce adoption fees.

BISSELL Pet Foundation and the Charlottesville-Albemarle SPCA urge families to research the pet they are interested in adopting, as well as adoption requirements. For more information on adopting or donating to “Empty the Shelters,” visit www.bissellpetfoundation.org/empty-the-shelters and www.caspc.org!

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About BISSELL Pet Foundation:

BISSELL Pet Foundation is a charitable 501©(3) nonprofit organization with a mission to help reduce the number of animals in shelters through pet adoption, spay/neuter programs, vaccinations, microchipping and emergency support. Founded in 2011 by Cathy Bissell, BPF is an extension of her long-standing love for animals and commitment to their welfare. BPF has since partnered with more than 6,000 shelters and rescues across the U.S. and Canada to help pets find loving homes. The foundation is supported by generous donors and BISSELL Inc. where every purchase saves pets. To learn more, visit www.bissellpetfoundation.org.

About the Charlottesville-Albemarle SPCA:

The Charlottesville-Albemarle SPCA is proud to have maintained the City of Charlottesville and Albemarle County as life-saving communities for thousands of animals in the region. The mission of the SPCA is to advance the compassionate treatment of animals by providing sheltering, medical care and behavioral services for dogs and cats; promoting permanent, caring homes; and furthering education and outreach to place healthy animals in caring homes. To learn more, visit www.caspca.org.

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