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Charlottesville, VA
Charlottesville-Albemarle SPCA
FOR IMMEDIATE RELEASE

Charlottesville-Albemarle SPCA's Annual Calendar Contest: Submissions Now Open!

CHARLOTTESVILLE, VA (July 1, 2024) — The Charlottesville-Albemarle SPCA (CASPCA) is pleased to announce the opening of submissions for its Annual Calendar Contest, an event that celebrates cute pets and supports the shelter's mission.

The contest invites pet owners and CASPCA alumni to submit photos of their beloved pets for a chance to be featured in the 2025 calendar. This initiative highlights the stories and charm of pets in the community while raising funds for homeless animals.

Pet owners of CASPCA alumni can enter their pet for a chance to be featured on the front cover or as a monthly feature. Simply submit a photo of your pet and vote to make them a star. The dog or cat with the most votes will be the calendar cover model, and the next six dogs and six cats will be featured in a month of your choice. It's only \$20 to enter and \$1 per vote. This opportunity is exclusively for CASPCA alumni.

All pet owners can secure a guaranteed spot for their pet on a specific date in the calendar for a \$15 donation. Choose a date to celebrate your pet's birthday, gotcha day, or to memorialize them. This opportunity is available to all pets, both CASPCA alumni and non-alumni, on a first-come, first-served basis so we encourage those interested to act early.

Sierra Stevens, Marketing Manager at CASPCA, shared her enthusiasm for the event: "This contest is a wonderful way to honor your pet and contribute to a meaningful cause. We're calling on all pet owners, whether they have dogs, cats, or any other pets, to participate and celebrate their beloved companions." Additionally, calendars will be available for pre-order, providing a keepsake of the community's beloved pets. The calendars can be shipped directly to purchasers, other individuals as a gift, or picked up at the shelter, with shipping starting in late October.

Submissions and voting begins on Monday, July 1, at 8 a.m. and will close on Thursday, August 15, at 8 p.m. The funds raised will help support the shelter's programs and services.

For more information about the contest or to schedule an interview, please visit our website at www.CASPCA.org/CalendarContest or contact comms@caspca.org.

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About the Charlottesville-Albemarle SPCA: *The Charlottesville-Albemarle SPCA is proud to have maintained the City of Charlottesville and Albemarle County as life-saving communities for thousands of animals in the region. The mission of the SPCA is to advance the compassionate treatment of animals by providing sheltering, medical care and behavioral services for dogs and cats; promoting permanent, caring homes; and furthering education and outreach to place healthy animals in caring homes.*