



## The Charlottesville-Albemarle SPCA Partners with BISSELL Pet Foundation to Reduce Adoption Fees

The Charlottesville-Albemarle SPCA joins 410+ shelters nationwide participating in "Empty the Shelters" reduced-fee adoption event

**CHARLOTTESVILLE, VA (May 1, 2024)**—BISSELL Pet Foundation, a national animal welfare organization dedicated to ending pet homelessness, is prompting a national call for adoption once again this spring with its "Empty the Shelters" reduced-fee adoption event May 1-15. The Charlottesville-Albemarle SPCA will participate along with more than 410 shelters in 43 states. To help deserving shelter pets find loving homes, BISSELL Pet Foundation sponsors reduced adoption fees of \$50 or less per cat or dog during each nationwide event.

During the event, the adoption fee for adult dogs and cats, six-months or older, at the Charlottesville-Albemarle SPCA will be reduced to just \$25. All animals included in the event will be spayed or neutered, up to date on vaccines, and microchipped.

"Our nation's animal shelters are facing a capacity crisis and need your help now. Adoptions have slowed while a surge in owner surrenders due to families facing economic and housing challenges has left tens of thousands of highly adoptable pets desperate to find homes," said Cathy Bissell, Founder of BISSELL Pet Foundation. "Our Spring National 'Empty the Shelters' will support the adoption of thousands of pets across the country, helping shelters in this critical time. Opening your home to a shelter pet saves a life and creates lifesaving space to help another pet in need."

"We're thrilled about our collaboration with BISSELL Pet Foundation, which enables us to provide discounted adoption fees to our community members eager to embrace a new furry companion," expressed Taylor Reinson, Director of Animal Operations at the Charlottesville-Albemarle SPCA. "Our aim is to empty our shelters by placing these healthy pets in loving homes, and we look forward to facilitating many successful adoptions."

BISSELL Pet Foundation's "Empty the Shelters" event is the largest funded adoption event in the country. This lifesaving event began in 2016 with a goal of encouraging more families to choose adoption. More than 226, 000 pets have found loving homes since its inception. "Empty the Shelters" is BISSELL Pet Foundation's largest program, partnering with 742 animal welfare organizations in 49 states and Canada to reduce adoption fees.

BISSELL Pet Foundation and the Charlottesville-Albemarle SPCA urge families to research the pet they are interested in adopting, as well as adoption requirements. For more information on adopting or donating to "Empty the Shelters," visit <a href="https://www.bissellpetfoundation.org/empty-the-shelters">www.bissellpetfoundation.org/empty-the-shelters</a> and <a href="https://www.bissellpetfoundation.org/empty-the-shelters">www.bissellpetfoundation.org/empty-the-shelters</a> and <a href="https://www.caspca.org">www.caspca.org</a>!

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## **About BISSELL Pet Foundation:**

BISSELL Pet Foundation is a charitable 501©(3) nonprofit organization with a mission to help reduce the number of animals in shelters through pet adoption, spay/neuter programs, vaccinations, microchipping

and emergency support. Founded in 2011 by Cathy Bissell, BPF is an extension of her long-standing love for animals and commitment to their welfare. BPF has since partnered with more than 6,000 shelters and rescues across the U.S. and Canada to help pets find loving homes. The foundation is supported by generous donors and BISSELL Inc. where every purchase saves pets. To learn more, visit <a href="https://www.bissellpetfoundation.org">www.bissellpetfoundation.org</a>.

## **About the Charlottesville-Albemarle SPCA:**

The Charlottesville-Albemarle SPCA is proud to have maintained the City of Charlottesville and Albemarle County as life-saving communities for thousands of animals in the region. The mission of the SPCA is to advance the compassionate treatment of animals by providing sheltering, medical care and behavioral services for dogs and cats; promoting permanent, caring homes; and furthering education and outreach to place healthy animals in caring homes

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