

April 4, 2024 Sierra Stevens Marketing and Communications Manager Charlottesville-Albemarle SPCA (717) 451-6728 sstevens@caspca.org

Charlottesville, VA
Charlottesville-Albemarle SPCA
FOR IMMEDIATE RELEASE

Charlottesville-Albemarle SPCA Highlights Stray Animals on World Stray Day

CHARLOTTESVILLE, VA (April 4th, 2024) — The Charlottesville-Albemarle SPCA (CASPCA) is recognizing and celebrating World Stray Animal Day on April 4th within the greater Charlottesville community. With 1,680 animals welcomed into the SPCA as strays in 2023, the importance of awareness and action within our community is clear.

World Stray Animals Day, intentionally placed exactly 6 months from World Animal Day, is dedicated to heightening awareness about the challenges faced by stray animals and emphasizing the importance of prevention and assistance. CASPCA underscores the necessity of proper identification, including microchipping and secure collars, to prevent pets from getting lost. To ensure pets can always find their way home, CASPCA provides our community with low-cost microchipping clinics onsite.

"World Stray Day serves as a reminder to prioritize the safety and well-being of your beloved pets, emphasizing the importance of preventing them from becoming strays through proper identification methods," said Libby Jones, Executive Director of the CASPCA. "Our organization is committed to both compassion and action, ensuring that stray and lost pets are either reunited with their owners or find a new beginning in a loving home."

For those encountering lost pets, the SPCA offers valuable guidance on safe assistance, aiming to reunite them with their owners or find them loving forever homes. The Charlottesville-Albemarle blog post, "Stray Animals Day Insights," provides essential information on the day's significance, prevention tips for pet owners, and steps to take if one encounters or loses a pet. It emphasizes the importance of properly identifying dogs with collars and ensuring cats and dogs are microchipped – the most effective way to relocate a lost pet.

The Charlottesville-Albemarle SPCA advocates for a compassionate approach to stray animals and offers direct assistance to those in need. With a mission to reunify lost pets with their

families or find them suitable homes, the organization highlights the value and potential of these animals as cherished companions. To discover how you can make a difference this World Stray Day, visit the Charlottesville-Albemarle SPCA's website and explore the full blog post.

About the Charlottesville-Albemarle SPCA: The Charlottesville-Albemarle SPCA is proud to have maintained the City of Charlottesville and Albemarle County as life-saving communities for thousands of animals in the region.

The mission of the SPCA is to advance the compassionate treatment of animals by providing sheltering, medical care and behavioral services for dogs and cats; promoting permanent, caring homes; and furthering education and outreach to place healthy animals in caring homes.