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Charlottesville, VA
Charlottesville-Albemarle SPCA
FOR IMMEDIATE RELEASE

Charlottesville-Albemarle SPCA and The Dairy Market Host Inaugural Spring Pet Adoption Event

CHARLOTTESVILLE, VA (April 11, 2023) — The Charlottesville-Albemarle SPCA (CASPCA) is teaming up with The Dairy Market to host our Inaugural Spring Pet Adoption event on Saturday, April 13th from 11:00 AM until 2:00 PM. This exciting event will take place at The Dairy Market located at 946 Grady Avenue in Charlottesville.

During the event, dogs available for adoption will be enjoying the spring weather on the patio, while our friendly felines can be found in the cozy brick cellar. Visitors will have the opportunity to meet and interact with some adorable dogs in need of loving and caring homes. Adoption counselors will be onsite and able to process adoption applications.

Thanks to a partnership with the Dairy Market vendors, 10% of all merchant sales made on the day of the event will be donated to help furry friends at the shelter find their forever homes. Additionally, The Dairy Market will generously match these donations, doubling the impact of every purchase made during the event.

"We are thrilled to partner with The Dairy Market for our Inaugural Spring Pet Adoption event," said CASPCA Director of Marketing and Communications Luke Waldron. "This collaboration not only provides a wonderful opportunity for pet lovers to meet their potential future companions but also allows us to raise crucial funds to support our mission of saving and improving the lives of animals in need in our community."

"This event offers our community the chance to discover all that we have to offer and provides an opportunity to give back while potentially finding the perfect addition to your family. It also serves as a wonderful opportunity for us to support local nonprofits like the SPCA," said Wyeth Ward, Marketing Director at Tiger Lily Capital Hospitality Group.

For more information about the Inaugural Spring Pet Adoption event, please visit www.CASPCA.org.

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About the Charlottesville-Albemarle SPCA: *The Charlottesville-Albemarle SPCA is proud to have maintained the City of Charlottesville and Albemarle County as life-saving communities for thousands of animals in the region. The mission of the SPCA is to advance the compassionate treatment of animals by providing sheltering, medical care and behavioral services for dogs and cats; promoting permanent, caring homes; and furthering education and outreach to place healthy animals in caring homes.*

About The Dairy Market: *Dairy Market is a market hall in Charlottesville, VA and the first in Virginia's Central Piedmont region. Dairy Market, located in the historic Monticello Dairy building in downtown Charlottesville and just steps away from the University of Virginia, revived a local community treasure and hometown favorite by bringing together a diverse variety of food and beverage, agriculture, Southern culture, history and arts, all under one roof. Dairy Market features a carefully curated selection of Virginia's leading purveyors, culinary talents and artisans, who showcase the unique array of flavors and artistic inspiration that sets Charlottesville apart, as well as 11,500 square feet of retail space and flexible ground level meeting space for special events. For more information on Dairy Market, visit www.dairymarketville.com or follow on Instagram and Facebook.*