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Charlottesville, VA Charlottesville-Albemarle SPCA FOR IMMEDIATE RELEASE

Charlottesville-Albemarle SPCA Joins Albemarle CiderWorks for Blossom Festival

CHARLOTTESVILLE, VA (April 26, 2024) — The Charlottesville-Albemarle SPCA (CASPCA) is excited to announce its participation in the upcoming Annual Cider Blossom Festival at Albemarle CiderWorks on Saturday, April 27th. The festival promises a day filled with fun activities, local vendors, and furry friends.

As part of the festivities, CASPCA will be bringing along some furry friends to meet attendees and connect with potential forever families.

Pet owners are encouraged to dress up their four-legged companions and strut their stuff down the "catwalk" at 2PM on Saturday for a chance to win fantastic prizes donated by Fetch! Pet Care, Sammy's Dog Walking, and Vintage VA Apples. The pet parade entry fee is \$10, and all proceeds will benefit CASPCA's mission to support and care for animals in need.

"We're thrilled to be a part of the Blossom Festival at Ciderworks," said Luke R. Waldron, Director of Marketing and Communications. "It's a fantastic opportunity for the community to come together, enjoy the festivities, and support our furry friends in need."

Judges will be looking for the most creative and adorable costumes, so be sure to put your best foot (or paw) forward! Interested participants can pre-register online or come by the day of the festival. The first 25 participants will receive a bag of treats and a 20% voucher from Fluffy's Pet Shop.

The Blossom Festival at Ciderworks will feature a variety of activities for all ages, including a plant & seed swap, behind-the-scenes tours of the cider production process, cuddle sessions with sheep from Old Orchard Farm, live music, and much more.

For more information about CASPCA's participation in the Annual Cider Blossom Festival at Albemarle CiderWorks, please visit <u>www.CASPCA.org</u>/events.

About the Charlottesville-Albemarle SPCA: The Charlottesville-Albemarle SPCA is proud to have maintained the City of Charlottesville and Albemarle County as life-saving communities for thousands of animals in the region. The mission of the SPCA is to advance the compassionate treatment of animals by providing sheltering, medical care and behavioral services for dogs and cats; promoting permanent, caring homes; and furthering education and outreach to place healthy animals in caring homes.