



December 5, 2023

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Charlottesville, VA

Charlottesville-Albemarle SPCA

**FOR IMMEDIATE RELEASE**

### **Charlottesville-Albemarle SPCA Holds Holiday Pet Portrait Fundraiser**

**CHARLOTTESVILLE, VA (December 5, 2023)** — The Charlottesville-Albemarle SPCA is holding a pet portrait fundraiser, just in time for the holidays! These digital drawings would make a perfect holiday gift for the pet-lovers in your life.

Those interested in participating can visit our Facebook page at <https://www.facebook.com/caspca>. Using the fundraising link attached (<https://fundraise.givesmart.com/form/0zEF3w>), individuals can donate at least \$25 per photo and describe their pet in a few words. Once they've paid, just comment on our Facebook post with a photo of the pet and we'll get to drawing!

We've gathered a team of volunteer artists with a wide range of ages, occupations and skill levels waiting to turn your pet photo into a work of art. Some will be good, some will be bad, but all will provide support to animals in need this holiday season.

"We're so excited to be running this fun-filled fundraiser again this December," said Hilary Bryan, Director of Advancement, Marketing & Communications at the Charlottesville-Albemarle SPCA. "Not only do donors get to receive a portrait of their pet, but they're also supporting homeless animals within their community."

There is no limit to the number of drawings you can purchase. Submissions opened on Monday, December 5th, and will remain open until Friday, December 8th at 7PM. Please contact Sandra Fries, Events & Donor Outreach Specialist, at [sfries@caspca.org](mailto:sfries@caspca.org) for more information.

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**About the Charlottesville-Albemarle SPCA:** *The Charlottesville-Albemarle SPCA is proud to have maintained the City of Charlottesville and Albemarle County as life-saving communities for thousands of animals in the region.*

*The mission of the SPCA is to advance the compassionate treatment of animals by providing sheltering, medical care and behavioral services for dogs and cats; promoting permanent, caring homes; and furthering education and outreach to place healthy animals in caring homes.*

***About CASPCA's Spotlight Sponsor, Sir Speedy of Central VA:*** *Sir Speedy of Central VA is a nationally known, locally owned sign, print and marketing partner helping clients large and small achieve their marketing and branding goals. We are the region's only Latino-owned sign and print provider – hablamos Espanol!*