



December 26, 2023

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Charlottesville, VA

Charlottesville-Albemarle SPCA

**FOR IMMEDIATE RELEASE**

### **Charlottesville-Albemarle SPCA Launched 50K in 5 Days Fundraiser**

**CHARLOTTESVILLE, VA (December 26, 2023)** — The Charlottesville-Albemarle SPCA is inviting the Charlottesville community to band together for one last effort to provide for our animals in 2023 and beyond. The shelter is looking forward to all the great things to come in the new year, but we need your help to get the ball rolling before the ball drops on January 1st! For this reason, we are so excited to be launching our "50K in 5 Days" Fundraising Campaign.

Our organization's mission to advance the compassionate treatment of animals is needed now more than ever. Your support has been critical in allowing us to continue providing life-saving services in 2023. As we look ahead to 2024, CASPCA is aiming to collect \$50,000 in donations from Tuesday, December 26 to Sunday, December 31, all to benefit the homeless animals in our care.

"As we reflect back on 2023, we want to thank all of our supporters for their contributions to animal welfare this year. Your donation better the lives of every animal we save," says Libby Jones, Executive Director of the Charlottesville-Albemarle SPCA.

Those interested in donating can do so online at <https://caspca.org/50k-in-5-days-2023/>. Checks can be mailed to PO Box 7047, Charlottesville, VA 22906.

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**About the Charlottesville-Albemarle SPCA:** *The Charlottesville-Albemarle SPCA is proud to have maintained the City of Charlottesville and Albemarle County as life-saving communities for thousands of animals in the region.*

*The mission of the SPCA is to advance the compassionate treatment of animals by providing sheltering, medical care and behavioral services for dogs and cats; promoting permanent, caring homes; and furthering education and outreach to place healthy animals in caring homes.*