



November 10, 2023

Sierra Stevens

Social Media and Marketing Specialist

Charlottesville-Albemarle SPCA

(434) 973-5959

sstevens@caspca.org

Charlottesville, VA

Charlottesville-Albemarle SPCA

FOR IMMEDIATE RELEASE

2023 Critter Ball Online Auction to Benefit CASPCA Begins on Saturday

CHARLOTTESVILLE, VA (November 10, 2023) — Charlottesville-Albemarle SPCA's 2023 Virtual Critter Ball Online Auction opens for bidding this Saturday, November 11th at 11AM. The virtual auction will remain open for one week before closing on Saturday, November 18th at 11PM.

The auction consists of designer jewelry, luxury resort stays, gift cards to support local businesses and so much more. Donations are encouraged to support CASPCA's lifesaving mission-based initiatives. Bidders can make contributions to our funds supporting services like medical assistance, spay/neuter surgeries, animal behavior and enrichment, and Compassionate Care Clinics.

All proceeds from the auction will benefit the thousands of homeless animals that enter our care each year. We need your support in order to continue expanding these lifesaving services!

To register for bidding, visit the online auction page at <https://e.givesmart.com/events/xsB/>, click the "Sign In or Register" button at the top right of the page, and enter your contact information. Credit card information is required to bid.

"While we won't be having an in-person event this year, the Critter Ball Online Auction is a fun way to support the SPCA and get some really great items," said Libby Jones, Executive Director of the Charlottesville-Albemarle SPCA. "Every dollar raised from this event will allow us to increase our impact on the lives of pets in our community".

For more information about the 2023 Critter Ball Online Auction, visit <https://e.givesmart.com/events/xsB/> or email Events and Donor Outreach Specialist, Sandra Fries, at sfries@caspca.org.

###

About the Charlottesville-Albemarle SPCA: The Charlottesville-Albemarle SPCA is proud to

have maintained the City of Charlottesville and Albemarle County as life-saving communities for thousands of animals in the region.

The mission of the SPCA is to advance the compassionate treatment of animals by providing sheltering, medical care and behavioral services for dogs and cats; promoting permanent, caring homes; and furthering education and outreach to place healthy animals in caring homes.