



FOR IMMEDIATE RELEASE

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**BISSELL Pet Foundation Partners with MetLife Pet Insurance for Summer
National “Empty the Shelters”**

Charlottesville-Albemarle SPCA will reduce adoptions fees from July 6-July 16

Charlottesville, VA (July 6, 2023) – [BISSELL Pet Foundation](#), a national animal welfare organization dedicated to ending pet homelessness, is excited to announce it will team up with [MetLife Pet Insurance](#) for the foundation’s upcoming “Empty the Shelters” reduced-fee adoption event. With the shared goal of helping pets find and stay in loving homes, this collaboration will save lives by expanding the foundation's reach to include more shelters across the country. From July 6 to July 16, BISSELL Pet Foundation's Summer National “Empty the Shelters” will occur at more than 335 shelters in 44 states with pets available for adoption for just \$50 or less, including the Charlottesville-Albemarle SPCA.

During the event, the adoption fee for adult dogs and cats at the Charlottesville-Albemarle SPCA will be reduced to just \$25. All animals included in the event will be spayed or neutered, up to date on vaccines, and microchipped.

“As more animals enter our care during the busy summer months, we’re excited for the opportunity to place even more deserving pets in loving homes,” said Emily Swecker, Director of Development and Communications at the Charlottesville-Albemarle SPCA. “Now is a great time to welcome a new member to your family!”

Since the 2016 inception of BISSELL Pet Foundation’s “Empty the Shelters,” nearly 158,000 pets at 669 animal welfare organizations in 49 states and Canada have received second chances. An average of 1,200 shelter pets are adopted each day during each quarterly national event. Through this partnership and continued support, the foundation is looking forward to reaching more pets in more shelters and communities during this upcoming event.

“We are excited to team up with MetLife Pet Insurance to offer 30 days of pet insurance at no cost to the adopter, as well as the opportunity to purchase an annual pet insurance policy, which could make a difference in helping adopters deal with their pet’s unexpected illness or injury,” said Cathy Bissell, Founder of BISSELL Pet Foundation. “Veterinary costs add up quickly, and too often, pet owners forgo care or surrender their beloved pets when they can't afford treatment. This collaboration could help to enable more pets in more communities to be adopted through 'Empty the Shelters' and can help facilitate adopters seeking treatment to keep their pets healthy and in their new homes.”

BISSELL Pet Foundation and the Charlottesville-Albemarle SPCA urge families to do their research about the pet they are interested in adopting, as well as adoption requirements. For more information on adopting or donating to “Empty the Shelters,” visit www.bissellpetfoundation.org/empty-the-shelters as well as casppca.org.

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About the Charlottesville-Albemarle SPCA

The Charlottesville-Albemarle SPCA is proud to have maintained the City of Charlottesville and Albemarle County as a No Kill community, providing lifesaving care to thousands of animals in the region. The mission of the SPCA is to advance the compassionate treatment of animals by providing sheltering, medical care and behavioral services for dogs and cats; promoting permanent, caring homes; and furthering education and outreach to place healthy animals in caring homes

About BISSELL Pet Foundation

BISSELL Pet Foundation is a charitable 501©(3) nonprofit organization with a mission to help reduce the number of animals in shelters through pet adoption, spay/neuter programs, microchipping, and crisis and disaster response. Founded in 2011 by Cathy Bissell, BPF is an extension of her long-standing love for animals and commitment to their welfare. BPF has since partnered with more than 5,700 shelters and rescues across the U.S. and Canada to help pets find loving homes. The foundation is supported by generous donors and BISSELL Homecare, Inc., where every purchase saves pets. To learn more, visit www.bissellpetfoundation.org.