



August 28, 2023

Sierra Stevens

Social Media and Marketing Specialist

Charlottesville-Albemarle SPCA

(434) 973-5959

[sstevens@caspca.org](mailto:sstevens@caspca.org)

Charlottesville, VA

Charlottesville-Albemarle SPCA

**FOR IMMEDIATE RELEASE**

## **Charlottesville-Albemarle SPCA Hires Director of Advancement**

**CHARLOTTESVILLE, VA (August 28, 2023)** — The Charlottesville-Albemarle SPCA is excited to announce a new member of the executive team who will be overseeing all fundraising and donor-cultivation efforts as Director of Advancement. Hilary Bryan begins her leadership role on August 28th, with deep experience in strategic fundraising.

"The team is pleased to join me in welcoming Hilary Bryan to CASPCA," says Interim Executive Director Sue Friedman. "She brings extensive experience and valuable skills to our organization. We look forward to further developing our relationship with donors and the community through her leadership role."

Bryan holds a BA in English with Minors in International Relations and Psychology from Canisius College. Her fundraising experience includes the following roles:

- Resource Development and Marketing Director, Nami Lowcountry, Bluffton, SC
- Annual Fund Director, Hilton Head Preparatory School, SC
- Consulting Development Director, Experience Green, Hilton Head Island, SC
- Annual Fund Director, Trident United Way, Charleston, SC
- Annual Giving Manager, Pennsylvania SPCA, Philadelphia, PA

###

---

**About the Charlottesville-Albemarle SPCA:** *The Charlottesville-Albemarle SPCA is proud to have maintained the City of Charlottesville and Albemarle County as life-saving communities for thousands of animals in the region.*

*The mission of the SPCA is to advance the compassionate treatment of animals by providing sheltering, medical care and behavioral services for dogs and cats; promoting permanent, caring homes; and furthering education and outreach to place healthy animals in caring homes.*