



July 4, 2023
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Charlottesville, VA
Charlottesville-Albemarle SPCA
FOR IMMEDIATE RELEASE

Charlottesville-Albemarle SPCA Invites Public to Peaceful Pets Event

CHARLOTTESVILLE, VA (July 4, 2023) — This Fourth of July, the Charlottesville-Albemarle SPCA is offering an alternative activity to setting off fireworks. Members of the community are invited to spend their evening comforting dogs and cats at the shelter.

Fireworks can cause animals in shelters stress, and in an effort to reduce their anxiety in our shelter, we are inviting people to sign up to spend time hanging out with dogs and cats during our "Peaceful Pets" event from 7 to 10 PM.

Participants can sit outside of a dog's kennel or a cat's cage and read out loud, play music, talk to the animal, or even just watch a movie with the volume up. They are welcome to bring blankets and pillows to sit on. A collection station will be set up in the lobby if they want to bring treats or toys for the dogs and cats.

"We make every effort to keep our animals calm and happy every day of the year, but the Fourth of July requires a little extra work," said Emily Swecker, Director of Development and Communications at the Charlottesville-Albemarle SPCA. "Simply seeing a person outside their kennel can help a dog feel less scared and a cat feel less alone, and make this holiday much more enjoyable."

Those interested in helping, can fill out a short form here:

https://docs.google.com/forms/d/e/1FAIpQLSc_QbkaPJhTvvhv34tuOLT9W-gZOV80RiZSKEh9RKwXn5StoYw/viewform

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About the Charlottesville-Albemarle SPCA: *The Charlottesville-Albemarle SPCA is proud to have maintained the City of Charlottesville and Albemarle County as a No Kill community, providing life-saving care to thousands of animals in the region. The mission of the SPCA is to*

advance the compassionate treatment of animals by providing sheltering, medical care and behavioral services for dogs and cats; promoting permanent, caring homes; and furthering education and outreach to place healthy animals in caring homes.