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Charlottesville, VA Charlottesville-Albemarle SPCA FOR IMMEDIATE RELEASE

Charlottesville-Albemarle SPCA Joins Betty White Challenge

CHARLOTTESVILLE, VA (January 16, 2023) — The Charlottesville-Albemarle SPCA is joining the Betty White Challenge, a fundraiser inspired by the late star's love for animals. In honor of what would have been her 101 birthday on January 17, the SPCA is hoping to continue her work to improve the lives of animals.

"Betty White was an incredible advocate for animals," said Angie Gunter, Chief Executive Officer of the Charlottesville-Albemarle SPCA. "I hope her legacy inspires others in our community to support the work we're doing to end animal homelessness in Charlottesville and Albemarle County."

Last year, the Betty White Challenge raised more than \$15,000 for the Charlottesville-Albemarle SPCA, which was used to care for and shelter the more than 4,400 animals that entered their care.

About the Charlottesville-Albemarle SPCA: The Charlottesville-Albemarle SPCA is proud to have maintained the City of Charlottesville and Albemarle County as a No Kill community, providing life-saving care to thousands of animals in the region. The mission of the SPCA is to advance the compassionate treatment of animals by providing sheltering, medical care and behavioral services for dogs and cats; promoting permanent, caring homes; and furthering education and outreach to place healthy animals in caring homes.

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