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Charlottesville, VA
Charlottesville-Albemarle SPCA
FOR IMMEDIATE RELEASE

Charlottesville-Albemarle SPCA Celebrates Giving Tuesday

Charlottesville, Va. (November 28, 2022) – This Giving Tuesday, the Charlottesville-Albemarle SPCA will inspire generosity by encouraging people to support animal welfare in their community.

Giving Tuesday is a global generosity movement, unleashing the power of people and organizations to transform their communities and their world. Giving Tuesday will kick off the generosity season this year by inspiring people to give back on November 29, and throughout the year.

The impact of the SPCA on the community is vast, but always comes down to the individual animal. Support of the SPCA ensures they have the resources available to save all pets that enter their care. At a time when it is needed more than ever, the SPCA is striving to raise \$100,000 this Giving Tuesday to directly benefit the animals at the shelter.

“We are incredibly grateful for the support we receive from our community,” says Angie Gunter, Chief Executive Officer of the SPCA. “Your support now allows us to continue our lifesaving efforts through the remainder of this year and into 2023.”

Those who are interested in joining the Charlottesville-Albemarle SPCA’s Giving Tuesday initiative can visit <https://caspca.org/giving-tuesday-2022/>.

About the Charlottesville-Albemarle SPCA: The Charlottesville-Albemarle SPCA is proud to have maintained the City of Charlottesville and Albemarle County as a No Kill community, providing lifesaving care to thousands of animals in the region. The mission of the SPCA is to advance the compassionate treatment of animals by providing sheltering, medical care and behavioral services for dogs and cats; promoting permanent, caring homes; and furthering education and outreach to place healthy animals in caring homes.

About GivingTuesday

[GivingTuesday](#) is a global generosity movement unleashing the power of people and organizations to transform their communities and the world. GivingTuesday was created in 2012 as a simple idea: a day that encourages people to do good. Over the past nine years, it has grown into a global movement that inspires hundreds of millions of people to give, collaborate, and celebrate generosity.

Whether it's making someone smile, helping a neighbor or stranger out, showing up for an issue or people we care about, or giving some of what we have to those who need our help, every act of generosity counts and everyone has something to give. GivingTuesday strives to build a world in which the catalytic power of generosity is at the heart of the society we build together, unlocking dignity, opportunity and equity around the globe.

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