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Charlottesville, VA Charlottesville-Albemarle SPCA FOR IMMEDIATE RELEASE

National Nonprofit Petco Love Invests in Charlottesville-Albemarle SPCA To Save and Improve the Lives of Pets in Charlottesville and Albemarle County The \$35,000 grant will be celebrated at a local Petco event on June 14

Charlottesville, Va. (June 13, 2022) – The Charlottesville-Albemarle SPCA is set to receive a \$35,000 grant investment from national nonprofit Petco Love during a special celebration at Petco, located at 1621 Emmet St N, Charlottesville, on June 14th at 2 p.m. in support of their lifesaving work for animals in Charlottesville and Albemarle County.

"We are excited to receive this investment from Petco Love to support our work at the shelter," said Angie Gunter, Chief Executive Officer of the Charlottesville-Albemarle SPCA. "The grant will be used to impact the lives of the thousands of animals that will enter our care this year."

Petco Love is a national nonprofit leading change for pets by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since its founding in 1999, Petco Love has invested \$330 million in adoption and other lifesaving efforts. And Petco Love helps find loving homes for pets in partnership with Petco and more than 4,000 organizations — like the Charlottesville-Albemarle SPCA — across North America, with 6.5 million pets adopted and counting.

"Our investment in the Charlottesville-Albemarle SPCA is part of more than \$15M in investments recently announced by Petco Love to power local organizations across the country as part of our commitment to create a future in which no pet is unnecessarily euthanized," said Susanne Kogut, president of Petco Love. "Our local investments are only part of our strategy to empower animal lovers to drive lifesaving change right alongside us. We recently celebrated the one-year launch anniversary of <u>Petco Love Lost</u>, a national lost and found database that uses pet facial recognition technology to simplify the search for lost pets."

For more information about the Charlottesville-Albemarle SPCA, visit <u>caspca.org/</u>, and <u>click here</u> to learn more about Petco Love.

About the Charlottesville-Albemarle SPCA

The Charlottesville-Albemarle SPCA is proud to have maintained the City of Charlottesville and Albemarle County as a No Kill community, providing life-saving care to thousands of animals in the region. The mission of the SPCA is to advance the compassionate treatment of animals by providing sheltering, medical care and behavioral services for dogs and cats; promoting permanent, caring homes; and furthering education and outreach to place healthy animals in caring homes.

About Petco Love

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing \$330 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide.

Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Join us. Visit <u>petcolove.org</u> or follow on <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u>, and <u>LinkedIn</u> to be part of the lifesaving work we lead every day.