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Charlottesville, VA  
Charlottesville-Albemarle SPCA  
**FOR IMMEDIATE RELEASE**

## **PETCO LOVE AND CHARLOTTESVILLE-ALBEMARLE SPCA ENCOURAGE PET FOSTERING WITH A FOCUS ON FUN**

*Nonprofit organizations partner for National Foster a Pet Month to encourage more pet parents to lend a (temporary) hand or home to pets in need during busy summer season*

**CHARLOTTESVILLE, VA (June 10, 2022)** – The Charlottesville-Albemarle SPCA is teaming up with national nonprofit Petco Love and Skechers with its BOBS from Skechers philanthropic footwear collection, to put the focus on the fun in fostering pets. Pet fostering is lifesaving and critical for animal shelters particularly during the busy summer season.

“Ending preventable euthanasia of shelter pets is possible today,” said Susanne Kogut, president of Petco Love. “Data tells us that if we could encourage 2% more of the 85-million pet-owning households to foster just one pet a year, we can eliminate preventable euthanasia and save the lives of the 800,000 shelter animals at risk of euthanasia in the U.S. annually.”

But fostering can be serious fun, too. Throughout June, [Petco Love](#) will work with its network of partners nationwide to share the fun aspects of fostering while helping pet parents groove through their foster pet goodbyes. In fact, saying goodbye to foster pets – and the fear they’ll struggle giving the pet to a new family – is among the most-cited reasons why pet parents don’t foster.

Petco Love is taking a humorous approach to saying goodbye to foster pets by holding a #MyFosterBreakUp story contest featuring Foster Breakup Kit giveaways and a curated playlist to help foster pet parents through their goodbyes.

Kits include breakup essentials: cozy, festive socks from BOBS from Skechers, a pint of Ben & Jerry's Ice Cream, Kleenex, the official Petco Love Foster Breakup Spotify Playlist, and a foster tee that reminds you that "Foster Pets are Here for A Fun Time, Not a Long Time." Foster parents can enter to win by sharing their breakup letter from their foster pet on Instagram using the hashtag #MyFosterBreakUp today through June 30 and even win \$10,000 in lifesaving funds for the organization they foster from.

The Charlottesville-Albemarle SPCA will also join shelters nationwide for the National Foster Pet Open House event by inviting the public to visit the shelter located at 3355 Berkmar Drive, Charlottesville on Saturday, June 25-26 from 11 a.m. - 1 p.m. for an interactive foster meet-and-greet party for two-and four-legged friends.

During the Open House, potential fosters will have the opportunity to learn about the foster program at the SPCA, meet animals that are eligible for foster, and hear from current fosters about the benefits of foster for both people and pets.

"Fostering is vital to our lifeaving efforts. Without our foster network, we would not be able to rescue and transport the number of animals that we do," said Angie Gunter, Chief Executive Officer of the Charlottesville-Albemarle SPCA. "Through our partnership with Petco Love, we're excited to take part in National Foster a Pet Month and build on this event's positive momentum to help save more lives year-round."

To learn more about the Charlottesville-Albemarle SPCA and our upcoming event, please visit [caspca.org](http://caspca.org).

To learn about Petco Love and to view foster resources, visit [petcolove.org/foster](http://petcolove.org/foster) and join the conversation on [Facebook](#), [Twitter](#) and [Instagram](#) using #PetcoLoveFoster. For more on BOBS from Skechers, visit [BOBSfromSkechers.com](http://BOBSfromSkechers.com).

### **About the Charlottesville-Albemarle SPCA**

The Charlottesville-Albemarle SPCA is proud to have maintained the City of Charlottesville and Albemarle County as a No Kill community, providing life-saving care to thousands of animals in the region. The mission of the SPCA is to advance the compassionate treatment of animals by providing sheltering, medical care and behavioral services for dogs and cats; promoting permanent, caring homes; and furthering education and outreach to place healthy animals in caring homes

### **About Petco Love**

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing \$330 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide.

Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Join us. Visit [petcolove.org](https://petcolove.org) or follow on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) to be part of the lifesaving work we lead every day.