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Angie Gunter
Chief Executive Officer
Charlottesville-Albemarle SPCA
(434) 973-5959 ext. 312
agunter@caspca.org

Petco Love media@petcolove.org

Charlottesville, VA Charlottesville-Albemarle SPCA FOR IMMEDIATE RELEASE

Charlottesville-Albemarle SPCA Receives \$10,000 Petco Love Stories Grant for Most Story Submissions

Charlottesville-Albemarle SPCA Adopters Help Earn \$10K Grant by Sharing Their Pet 'Love Stories'

Charlottesville, VA (Jan. 24, 2022) – The Charlottesville-Albemarle SPCA received a \$10,000 grant award from national nonprofit Petco Love for being one of the top three organizations with the most submissions in the 2021 <u>Petco Love Stories</u> campaign, which invited adopters to share how their pet has changed their life.

"We are so grateful to receive this lifesaving grant from Petco Love," said Angie Gunter, Chief Executive Officer of the Charlottesville-Albemarle SPCA. "I want to thank our community for their support and for allowing us to do our lifesaving work."

"Every year, we read thousands of heartwarming stories that illustrate the life-changing power of pet adoption," said Petco Love President Susanne Kogut. "Through this annual campaign, we celebrate this love and give back to hardworking animal welfare organizations, like the Charlottesville-Albemarle SPCA, that save pet lives and make these adoption matches possible."

Since 2013, more than 20,000 adopters have shared how their pets have changed their lives in the Love Stories campaign, with Petco Love granting nearly \$7 million to the hardworking animal welfare organizations making these adoption matches possible. For more, visit petcolove.org/lovestories.

For more information about Charlottesville-Albemarle SPCA, visit <u>caspca.org</u>. To learn more about Petco Love's lifesaving impact, visit <u>PetcoLove.org</u>.

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About the Charlottesville-Albemarle SPCA

The Charlottesville-Albemarle SPCA is proud to have maintained the City of Charlottesville and Albemarle County as a No Kill community, providing lifesaving care to thousands of animals in the region. The mission of the SPCA is to advance the compassionate treatment of animals by providing sheltering,

medical care and behavioral services for dogs and cats; promoting permanent, caring homes; and furthering education and outreach to place healthy animals in caring homes.

About Petco Love

Petco Love is a nonprofit changing lives by making communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing \$300 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide. Today, our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Is love calling you? Visit petcolove.org or follow at Facebook, Instagram, Twitter, and LinkedIn to be part of the lifesaving work we're leading every day.