FOR IMMEDIATE RELEASE

SPCA BOW-WOW-WALK RETURNS

The Charlottesville-Albemarle SPCA will hold its 9th annual bow-WOW-walk on Saturday, April 23rd at Boar's Head Resort. The SPCA impacts thousands of homeless and owned animals each year through sheltering, low-cost clinics, and pet food assistance. The bow-WOW-walk is critical to funding these lifesaving efforts.

The SPCA made the decision to hold a virtual bow-WOW-walk in 2020 and a Car Purrade in 2021. This year, we are excited to celebrate with our community in-person once again. Registration for the walk begins at 9 AM, the walk begins at 10:30 AM, and post-walk festivities begin at 11:30 AM. The walk will feature human and pet entertainment, canine competitions, treats for humans and pups, and animal-friendly sponsors. The last in-person bow-WOW-walk was a huge hit in 2019. We raised over $90,000 and saw over 500 walkers and their pets. The goal this year is to raise $110,000 to support the SPCA's mission.

“On Saturday, Boar's Head Resort will be transformed into a festive setting for animal lovers of all ages,” said Angie Gunter, Chief Executive Officer of the SPCA. “Thanks to you, we know this event will raise critical funds to help the animals in need in our community.”

Thank you to our generous Waggin’ Walker sponsors Crutchfield and Virginia National Bank, and our Struttin’ Mutt sponsors In Memory of Millie Corbey, McDonald’s, and Old Dominion Animal Hospital.

You can register for the walk or donate here: https://bowwowwalk.caspca.org/event/9th-annual-bow-wow-walk/e383004

About the Charlottesville-Albemarle SPCA: The Charlottesville-Albemarle SPCA is proud to have maintained the City of Charlottesville and Albemarle County as a No Kill community,
providing lifesaving care to thousands of animals in the region. The mission of the SPCA is to advance the compassionate treatment of animals by providing sheltering, medical care and behavioral services for dogs and cats; promoting permanent, caring homes; and furthering education and outreach to place healthy animals in caring homes.

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