



BISSELL PET FOUNDATION™
Until every pet has a home.

April 29, 2022
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FOR IMMEDIATE RELEASE

BISSELL Pet Foundation Sponsors Reduced Adoption Fees Across the Country

Charlottesville-Albemarle SPCA part of 275+ shelters participating in the spring "Empty the Shelters" event

CHARLOTTESVILLE, VA (April 29, 2022) —As shelters across the country face overcrowding, BISSELL Pet Foundation is aiming to "Empty the Shelters" by sponsoring reduced adoption fees of \$25 from May 2-15. This event will be hosted in more than 275 shelters in 40 states, including the Charlottesville-Albemarle SPCA.

During the event, the adoption fee for adult dogs and cats will be \$25 (some exclusions may apply.) All animals included in the promotion will be microchipped and spayed/neutered. Adoptions are currently by appointment only. Interested adopters should fill out an application at caspca.org. The SPCA will be closed to the public on May 3 to allow staff to attend a training seminar, but applications can still be submitted during this time.

"We are very excited to partner with BISSELL Pet Foundation to place more pets in homes," said Angie Gunter, Chief Executive Officer of the Charlottesville-Albemarle SPCA. "This is the perfect opportunity to give an adult dog or cat the home they deserve while creating space to give another homeless pet a chance."

"Empty the Shelters," BISSELL Pet Foundation's largest program, began in 2016 as an effort to encourage more families to adopt a pet into their home. More than 83,000 pets have found adoptive homes through this reduced-fee adoption event.

"Shelters across the country are over capacity, and highly adoptable pets are at risk as we face one of the largest crises in recent years," said Cathy Bissell, Founder of BISSELL Pet Foundation.

“BISSELL Pet Foundation is calling on people to visit their community shelters during ‘Empty the Shelters’ to save a life through adoption. Without you, there is no tomorrow for these deserving pets.”

BISSELL Pet Foundation and the Charlottesville-Albemarle SPCA urge families to do their research about the pet they are interested in adopting, as well as adoption requirements. For more information on adopting or donating to “Empty the Shelters,” visit www.bissellpetfoundation.org/empty-the-shelters as well as casPCA.org.

About the Charlottesville-Albemarle SPCA: The Charlottesville-Albemarle SPCA is proud to have maintained the City of Charlottesville and Albemarle County as a No Kill community, providing life-saving care to thousands of animals in the region. The mission of the SPCA is to advance the compassionate treatment of animals by providing sheltering, medical care and behavioral services for dogs and cats; promoting permanent, caring homes; and furthering education and outreach to place healthy animals in caring homes.

About BISSELL Pet Foundation:

BISSELL Pet Foundation is a charitable 501©(3) nonprofit organization with a mission to help reduce the number of animals in shelters through pet adoption, spay/neuter programs, microchipping and emergency support. Founded in 2011 by Cathy Bissell, BPF is an extension of her long-standing love for animals and commitment to their welfare. BPF has since partnered with more than 5,500 shelters and rescues across the U.S. and Canada to help pets find loving homes. The foundation is supported by generous donors and BISSELL Homecare, Inc where every purchase saves pets. To learn more, visit www.bissellpetfoundation.org.

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