FOR IMMEDIATE RELEASE

Animal lovers and their pups strut for CASPCA

K-9 2.5K through Downtown Charlottesville promises day of doggie fun

Charlottesville, VA—Downtown Charlottesville is going to the dogs this Saturday, as the Charlottesville-Albemarle SPCA’s (CASPCA) annual fundraiser, the Third Annual bow-WOW-walk, winds from Lee Park through the Downtown Mall and back for a canine festival featuring dog competition, treats and animal-friendly vendors. Presented by BMW of Charlottesville and Virginia National Bank, this K-9 2.5K directly benefits the life-saving care provided by the CASPCA.

“The bow-WOW-walk has become a signature event for our shelter,” said Angie Gunter, the CASPCA’s director of development. “Not only is its success crucial to helping us maintain our status as a No Kill community, but it also is an example of how our supporters come together to show how much they care about our animals—all while having a blast with their pets.”

The festival schedule is as follows:

- 8:30 a.m. –Registration and Walker Packet Pick-Up Starts
- 10 a.m. –Walk Kick-Off & Welcome
- 11 a.m.—Festival of Doggie Fun Begins
- 11:15 a.m.—Best Trick on the Stage
- 11:30 p.m.—Best Costume on the Stage
- 11:45 p.m.—Pet/Owner Look-a-Like on the Stage
- 12:30 p.m. –Festival Ends

The CASPCA hopes to raise more than $50,000 to help fund its programs, including spay/neuter and microchipping initiatives. In addition to same-day registration at 8:30 a.m., there is still time to register online at caspca.org—the cost is $35 and includes a T-shirt, doggie bandana and walker goodie bag.

List of sponsors:

"Top Dogs"
Virginia National Bank
BMW of Charlottesville
"Struttin’ Muts"
ACAC
McDonald’s
Monticello Animal Hospital
Pet Food Discounters

"Doggie Do Gooders"
Crutchfield
Pampered Pets
The Animal Connection, Natural Pet Store
Natural Pet Essentials
Georgetown Animal Hospital
ting
Sammy Snacks and Ancestry Pet Food

"Supporting Pups"
Darrell & King, LLC
Relay Foods
Autumn Trails Veterinary Center
Frost Montessori School
Mid-Atlantic Bath Solutions
The Dogg House
Canine Adventure
Pawprints Boutique
St. John, Bowling, Lawrence & Quagliana, LLP

About the Charlottesville-Albemarle SPCA: The Charlottesville-Albemarle SPCA is proud to celebrate 10 years as a No Kill community, providing life-saving care to thousands of animals in the Albemarle-Charlottesville region. The mission of the CASPCA is to advance the compassionate treatment of animals by providing sheltering, medical care and behavioral services for dogs and cats; promoting permanent, caring homes; and furthering education and outreach to place healthy animals in caring homes. For more information about the CASPCA, call 434-973-5959, or visit our website at www.caspca.org. The CASPCA’s main adoption center is located at 3355 Berkmar Drive in Charlottesville and is open seven days a week from 12 p.m.–6 p.m.